ADVANCE INFORMATION MARKETING BHD



Business Process Solution Provider

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WHAT WE DO

ADVANCE INFORMATION MARKETING BERHAD (AIM Group) is a regional Business Process Outsourcing (BPO) solution provider offering a broad spectrum of loyalty management services from

- **DIGITAL FULFILLMENT SERVICES**
- **INDUSTRY 4.0 REVOLUTION**
- **APPS DEVELOPER**
- **DIGITAL LOYALTY MARKETING**
- **ROBOTIC AUTOMATION**

for companies aiming to build and nurture a life long relationship with their customers, B2B and B2C.

CORPORATE INFORMATION

GROUP'S ESTABLISHMENT	8 MARCH 2004
LISTED ON	18 APRIL 2006
STOCK EXCHANGE	ACE Market of Bursa Malaysia
STOCK CODES	Bursa – 0122 Reuters – AIMB:MK
SHARE CAPITAL	RM 26.6 Million
MARKET CAPITALISATION	RM71.8 Million (RM0.27 as at 1 Dec 2019)

CORPORATE STRUCTURE

ADVANCE INFORMATION MARKETING BERHAD

- Angkara Setia Development Sdn. Bhd. (Malaysia)
- Advanced Supply Chain Solutions S/B (Malaysia)
- Medix Wellness S/B (Malaysia)
- PT CLS System (Indonesia)

OUR SOLUTIONS

DIGITAL FULFILLMENT SERVICES

- Pick and Pack
- Multiple Courier Services Partnership
- Professional Packaging
- Tracking Monitoring



CONTACT CENTER MANAGEMENT

- Inbound/Outbound
- Auto Calls Distribution
- Phone Recording
- Trained Agents
- Social Media



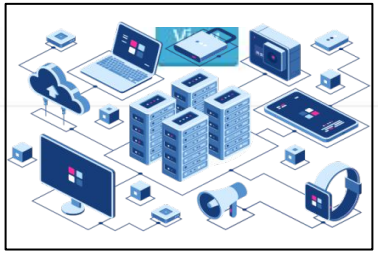
MOBILE APPS

- Android & IOS
- High Performance
- UI & UX Design
- Regular Update



DIGITAL LOYALTY MARKETING

- Member Module
- Merchant Module
- Marketing Module
- Point Module
- Transaction Module



Internet Data Center (IDC)

Tier III Certified Facilities

100% Uptime Guarantee

The First in the Region
Experience unmatched reliability with
Zero Downtime
commitment



MRC CROSS-CONNECT SERVICES

Structured cabling inter-connection from the data centre to the termination points outside such as manhole, rooftop, office floors and outside building.

OTC CROSS-CONNECT SERVICES

Rack-to-rack structured cabling inter-connection within the data centre with infrastructure such as overhead fibre runners and cable trays/baskets for optimum performance and management.

INDUSTRY PIONEER	GUARANTEED SECURITY	REGIONAL FOOTPRINT	CARRIER NEUTRALITY

BIZ OVERVIEW

Managed Cloud Services

Infrastructure

- Elastic Cloud Services
- Cloud Backup Services
- Storage Services
- Network Management

Support

- Cyber-Security Services
- Monitoring Controls
- CDN Networks
- Managed Console

SAFEGUARD YOUR DATA WITH US

Secure your critical data in our Tier 3 facilities with customised setups and direct cross-connectivity to optimise your IT operations, meeting your budget for maximum cost efficiency.

DATA CENTRE COLOCATION SERVICES

We offer customised solutions tailored to your space, power, connectivity, power, privacy, and security needs to drive your business forward.

INDUSTRY PIONEER	GUARANTEED SECURITY	REGIONAL FOOTPRINT	CARRIER NEUTRALITY

BIZ OVERVIEW

Digital Fulfillment Services

Services

- Storage
- Labeling
- Packing
- Loading

System Driven

- Client Portal
- Fulfillment System
- Notification
- Delivery Tracking

Integration

Integration



- Online Shopping
- End User
- Courier

DIGITAL FULFILLMENT | CONTACT CENTER | APPS DEVELOPMENT | DIGITAL LOYALTY

REGIONAL BUSINESS PROCESS OUTSOURCING PROVIDER

AIM

BIZ OVERVIEW

Contact Centre Management

Services

- Customer Careline
- Telemarketing
- Social Media
- Live Chat

System Driven

- Helpdesk System
- IVR System
- Call Centre System
- Voice Recording

Resources

- Trained Agents
- Coaching
- Capacity



DIGITAL FULFILLMENT | CONTACT CENTER | APPS DEVELOPMENT | DIGITAL LOYALTY

REGIONAL BUSINESS PROCESS OUTSOURCING PROVIDER

AIM

BIZ OVERVIEW

Apps Development

Apps

- Android
- IOS
- Hybrid
- Web

Expertise

- E-Commerce
- Loyalty
- Digital Form



Products

- Locard
- Locard +
- SG Privileges
- Digital Form

DIGITAL FULFILLMENT | CONTACT CENTER | APPS DEVELOPMENT | DIGITAL LOYALTY

BIZ OVERVIEW

Digital Loyalty Marketing

Services

- Consultation 
- Customer Service 
- Digital Campaign 
- Member Acquisition 

System Modules

- Membership 
- Merchant 
- e-Catalog 
- Point Calculation 
- Transaction 
- Redemption 
- CMS 
- Portal 

DIGITAL FULFILLMENT | **CONTACT CENTER** | **APPS DEVELOPMENT** | **DIGITAL LOYALTY**

REGIONAL BUSINESS PROCESS OUTSOURCING PROVIDER

AIM

Full Loyalty Program Solutions

無添加主義® HABA HEALTH AID BEAUTY AID

JTI

大同飲食業集團 Tai Thong Group Of Restaurants

DEBENHAMS

Loyalty Program System

SEKATARAKYAT

GRESIK PORTLAND CEMENT INDONESIA SIG

MYDIN

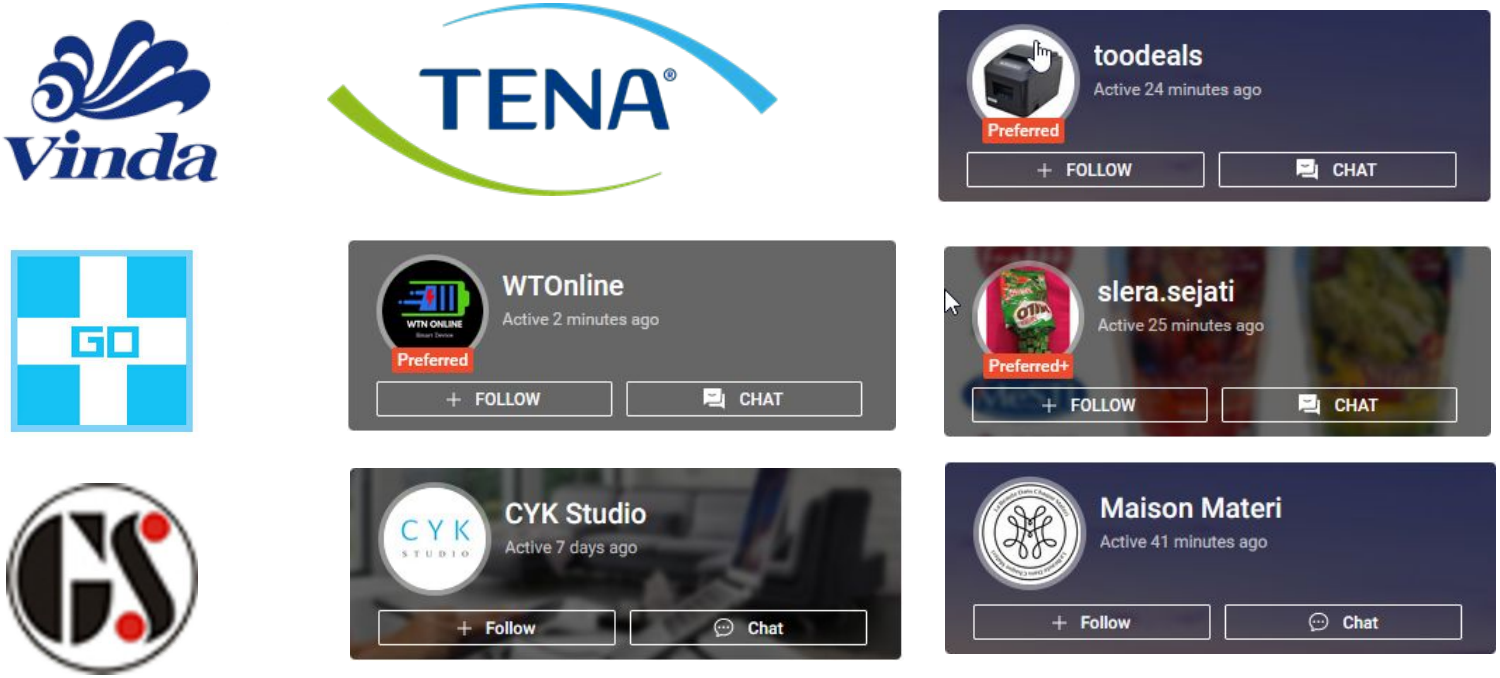
Call Centre

MYDIN

CISCO

無添加主義® HABA HEALTH AID BEAUTY AID

Fulfillment



Voucher Procurement

mci

sodexo

Procurement & Fulfillment

Gresik Portland Cement Indonesia SIG

Mondelēz International

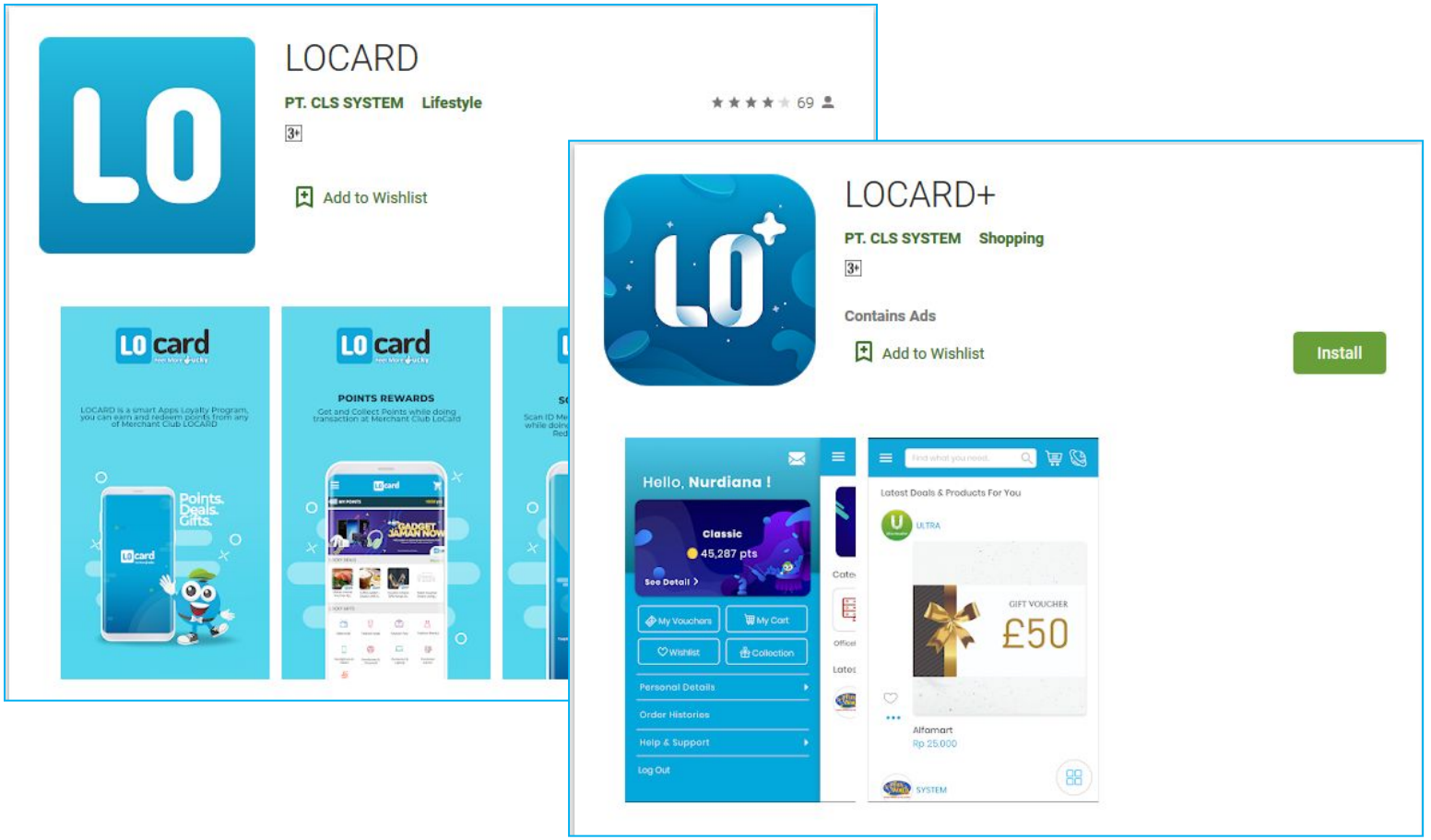
BENTOEL GROUP

ALODOKTER

DYNAMIX

Reckitt Benckiser

ACHIEVEMENTS



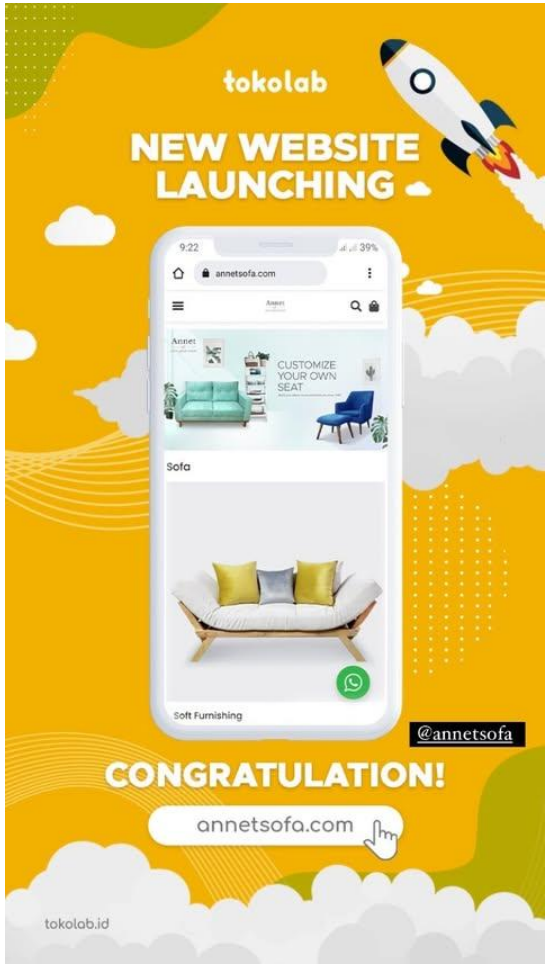
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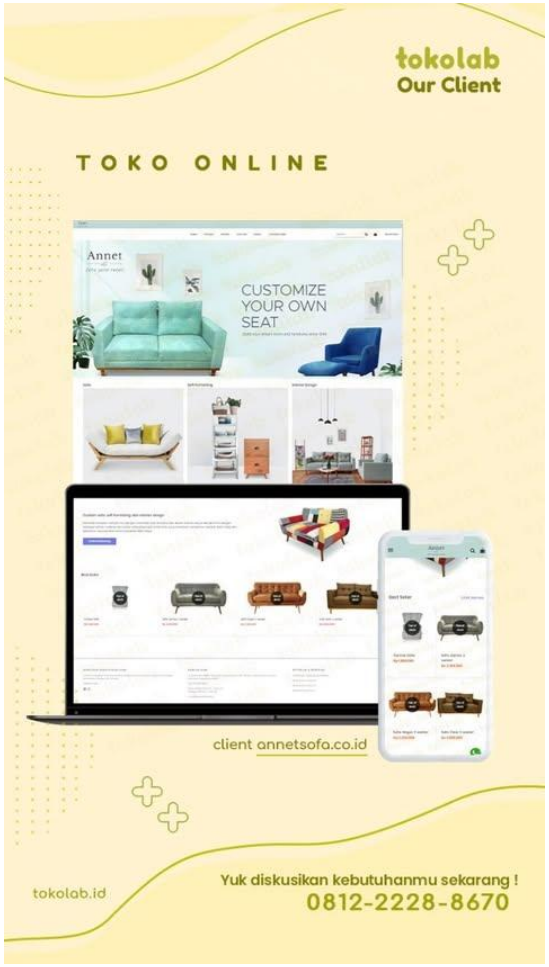






ACHIEVEMENTS







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